

Resume Optimization Reflection

To optimize my resumes using AI, I used prompts that asked the tool to “reframe my experience for specific industries,” “highlight relevant transferable skills,” and “rewrite my resume to match roles in Finance, Marketing, IT, and Healthcare.” I also uploaded my original resume and prompted the AI to “create industry-specific versions that use professional language, clearer formatting, and job-aligned keywords.”

The AI-generated resumes differ from the original in several important ways. My original resume was general and focused mostly on retail and coaching experience. The revised versions highlight transferable skills that employers in each field look for, such as cash-handling accuracy and analytical ability for Finance, communication and brand representation for Marketing, troubleshooting and technical communication for IT, and patient interaction and service for Healthcare. Each resume uses targeted vocabulary, reorganized bullet points, and industry-specific summaries.

Through this process, I learned that prompt engineering is about clarity, specificity, and intent. The more directly I told the AI what industry, tone, and skills to emphasize, the stronger the output became. I also learned that tailoring content for different audiences isn't about changing your story—it's about reframing your existing strengths to fit what each field values most.